

Berlin or Bust-Buy a Victory Bond



Horse Blankets
We have them.
The Most Durable
Weights at
Prices Unequaled
If you are needing them
See Ours
STRATHMORE HARDWARE

VOL. IX. NO. 7

STRATHMORE, ALBERTA NOV. 14, 1917

Subscription Price, 1.00 per year

Heaters

THE BEST AND
HEAVIEST MAKES
PROCURABLE AT
MOST MODERATE
PRICES

Your Inspection Invited

STRATHMORE HARDWARE

Buy a Victory Bond

To Our Readers

Through the co-operation of our advertisers, we are enabled this week to launch a "Victory Loan" issue of the Standard. Believing that the success of the Victory Loan STANDS FIRST TODAY IN THE HEART OF EVERY TRUE AND LOYAL CITIZEN OF THE DOMINION, we are determined to "do our bit" as far as possible, and have therefore condensed our local news, in order that our columns may aid the Victory Loan by an appeal to the people of this district.

Our Turn Now.

Over 400,000 of Canada's best and bravest sons have swept away their home ties and have volunteered to serve for the Dominion and the Empire. More than 30,000 have made the supreme sacrifice. Thousands more have been crippled, maimed and blinded. Thousands of fathers and mothers, wives and children are to-day mourning with aching hearts, the loss of their loved ones. They have paid the price. It is OUR TURN NOW. Some thousands of us cannot go across, but we can come across. Our soldiers are doing the fighting. It is our DUTY to see they are properly fed, clothed and equipped and that they have the materials with which to fight. Our chance to hurl a shell at the Hun hordes has arrived. Our dollars can do the fighting. The man who refuses to lend his money to the country in their time of need is helping the Kaiser. Don't let's be pikers. Buy VICTORY BONDS.

A Great Drawing Team

A good drawing team is just as much of a joy to the man that owns it as it is used to be in the bush-log days. We talk a good deal—some of us—about the great horses we used to handle the ribbons over in the bush, lifting out great loads of elm logs, sometimes 1,500 feet or 2,000 sometimes more according to the

man who was telling it, from the stump to the skidroad and the concession line.

Certainly some of these teams could draw; and surely some of their drivers did use to be able to talk about it. But there are more good average hauling teams in the country now than there were in the bush days. Farmers have gone in for specializing on draughts and roadsters, because they understand that a poor team is bad economy when work has to be done in a hurry. Getting stuck with a load in the fields is a dead waste of time and of temper. We used to be stuck often in the old days with some of those poor teams picked up any old way at an auction sale. But a good span of Clydes or Percherons nowadays is a real piece of insurance against wasting time with stuck loads. The only thing that happens to that line with such horses is broken harness or a snapped doubletree. Of course a good deal depended on the driver as it does now. One of the best drawing teams ever known in an Ontario county would pull like a tractor engine for the boss, but when it came to the hired man they see-sawed and jumped in the collar like a pair of balky Texas steers. When the boss pulled the lines over them and yelled, "Git down together!" they got down, those Bob Hunters, and lifted the load—heavens, how they could lift it! No matter what the load was grain, or logs, or gravel; it came out of the hole out to the high road, just by the simple knack of getting down together.

Just now the greatest hauling team ever known in Canada are engaged in lifting the biggest road that a team ever stood in front of. The load is.

\$150,000 of Canadian Victory Bonds.

That's a tremendous load. The load is there all right. Canada has the money; twice as much ready to pile up for victory. It's a matter of lifting the load. It's a matter of what team is to do it, and who will be the driver.

What's the best team for this job? The Canadian Farmer and the Government of Canada.

If those two can't lift a great part of that load, you might as well leave it alone.

Who is the driver? A great boss named Victory.

VICTORY.

Our Christmas Gift.

Individuals all over the Dominion are now preparing boxes of Christmas Gifts for the "Boys at the front." This is only right. It cheers the boys up when they receive their parcels, for they know that someone is thinking of them. As a Nation we can give a Christmas present in the shape of material to carry on the war—we can all buy Victory Bonds. Just think of the effect it will have on the boys

"somewhere in France," when they see that Canada's Victory Loan has been oversubscribed; they will know that we are all thinking of them, that the country is behind them. It is not much we are asked to do. Just buy Victory Bonds. Our silver bullets will be converted into real shells and bullets, and our boys will hurl them at the Huns for us. We may not all have a chance to don the khaki, but we can fight just the same—buy Victory Bonds.

Strathmore Joins in the Noisemaking

THE launching of Canada's Victory Loan on Monday was the signal for a general noisemaking all over the Dominion. Although not possessing a large assortment of noisemaking instruments Strathmore was not to be outdone by the rest of the world and contributed her share of noise. About nine o'clock the citizens of the town, who had just got settled down to their weekly routine of work were somewhat rudely shaken by hearing the loud clanging of the fire bell, accompanied by the shrill whistle of the alarm at the Demonstration Farm, the Anglican Church bell and the School bell and an engine in the yards also joined in the general melee and for about ten minutes it sounded as if all the pipes in hell had been turned loose. The citizens—the majority of whom were not in the know—hastily left their work and journeyed pell mell to the Fire Hall, judging by the loud alarm that a fire of gigantic proportions had started. Their fears were soon allayed, however, for they were met at the Hall by the Chairman of the Strathmore District of the Victory Loan, Dr. A. W. Girvin, and were then informed that VICTORY BONDS were on sale and to Buy, Buy, BUY. Suffice it to say the crowd took in the situation in good part and we trust that the "gentle" reminder on Monday will have beneficial results and that this district's contribution to the Victory Loan will exceed all expectations.

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Buy a Victory Bond

Dr. A. T. Spankie
D. B. C. N.

Eye, Ear, Nose & Throat
SPECIALIST

Office—Suite 121-122 New P. Huron Building, corner 8th Ave. and 2nd Street East

CALGARY

Phone, Office—32548

House—32077

Latter and Surgeon, Manhattan Eye, Ear, Nose & Throat Hospital, New York City 101-1014

Specialist, Calgary School Board.

What Will Canada's Answer Be?

OVER in the sodden trenches amid the bursting shells and the roar of artillery where Canada's boys are fighting and dying.

—they are waiting for Canada's answer when the sale of Victory Bonds begins.

CANADA'S soldiers expect that we at home will put up the millions they need to keep on fighting.

—the millions they must have to win Victory for freedom, home and Canada.

What answer will Canada make?

What answer will you make?

Shall it be said that Canada spares not her sons from the sacrifice of battle, yet withholds her dollars to give them victory?

Rather will it be said that Canada's answer will be, for the fourth time in three years, cheerfully puts up her millions upon millions for the cause of freedom, righteousness and justice.

Canada's answer must be,

—that the Canadian hand to the plow of Victory holds steady and firm.

—that Canada is in deadly earnest when she says the "last man and the last dollar."

That is the answer Canada will give to our boys in the trenches, our kinsmen in Britain, and our Allies everywhere.

That is the answer we will give to the Huns who thought and said that Canada would desert the Empire before she would fight or pay.

Every bond you buy is an answer. Let the millions of answers from Canada's loyal men and women make a chorus of Victory to ring around the world.

Canada's Victory Loan Campaign
opens on Monday, November 12

"Canada's Victory Loan All About It"

Is the title of a pamphlet that should be in the hands of every man and woman in the country.

Mail this coupon at once and get your copy

Chairman, Southern Alberta Committee, Canada's Victory Loan, Calgary, Alta.

Kindly send me a copy of pamphlet entitled—"Canada's Victory Loan, All About It."

Name _____

Street or R.R. _____

P.O. _____

Prov. _____

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

Make Your Money Fight-- BUY VICTORY BONDS

Save and Serve-Buy Victory Bonds

restaurant next door to the Union
Small candle lit tea tables,
with a dainty menu card to choose
from will prove attractive to towns-
people who enjoy the tea hour with
chosen friend; while motorists and
one driving into town from out-
side points will enjoy a steaming
cup of coffee with something solid
before the homeward drive. From
central pagoda you may purchase
dainty articles for Christmas gifts;
seful hand sewn articles for your
elf and your family, edible articles,
ome cooked for Sunday supper
and toothsome bon bons for your
nly only!

With your tea cup in your hand
ou may consult the Oracle and she
ill read your fortune; drop in to
see the graphologist and have the
ight lights and pitfalls of your
haracter revealed by your hand
riting. If you feel inclined to back
our own judgment as to the weight
f a delicious Christmas cake, buy
a 15c guess and if you are right,
you will "take the cake" home
with you. Guess, little girls, the
lucky gussler will become the
proud possessor of dolly. A branie
with 5c and 15c draws will con-
tain mysterious parcels and thrills
for those who love to take a chance.
Runners of the popular tennis tourna-
ment at 25c a set, my matronage,
so watch for further announcement
next week. The following menu
will be served to the strains of
music:—Club sandwich, chicken or
coffee, cake, 30c; chicken salad,
tea or coffee, 30c; cake with
tea or coffee, 15c; ice cream, with
any order, 10c.

Placing the Neutrals

We Canadians and Americans
are all so immersed in the war and
its being successfully carried on,
that we seldom stop to enquire
what the neutral thinks about it.
We can talk about the Canadians
and the Americans being on one
side, and the Germans on the other,
but we seldom trouble to place the
neutral.

A little instance which tends to
show where the neutrals stand
came to light last week when a
man who is by birth a Swede
walked into the newspaper office
at Vulcan and began enquiring
about the new Loan. As he wanted

to buy for himself and for his wife.
He was going to make her a present
of the bonds when Christmas
came around. Having obtained the
information he went to the local
secretary of the loan campaign and
paid his money, with the request
that his name should have the local
list. "You know," he said, "I am
too old to fight, but I want to
show the people that if I can't fight
I can do my share by backing the
country with my money."

Here is a grand spirit, the spirit
of a man who has some idea of
what he owes to the country which
has furnished him with a home
and a good living. People will
know just where he stands; you
will let them know where you stand
by a similar action?

Victory Bonds

Major Redman is Union Candidate

Major Lee Redman was the un-
animous choice of an enthusiastic
convention of civilian electors and
returned soldiers for the East Cal-
gary federal nominations. A Union-
ist candidate held on Monday night
in the Paget Hall, Calgary. Fred
Davis, M.L.A. for this constituency
was elected temporary chairman
and he briefly related the objects of
the meeting, namely, the founda-
tion of a union association to take
the place of the Conservative Association
now dissolved, and that branch of
the Liberal Party joining the
Unionists and also to nominate
a candidate for East Calgary. Mr
Davis emphasized the fact that
this was an open convention and
all candidates should have an equal
chance. The meeting then unan-
imously chose Mr Davis as its per-
manent chairman. Speeches were
made by Dr Lafferty, S. Bacon
Hillocks, J. Short, K. C. Major
Redman, R. B. Bennett.

Subscribe for the Strathmore Standard

STRATHMORE LODGE, No. 79
Meets Every Thursday evening in
Masonic Hall, Strathmore, at 8 p.m.
Visiting brethren cordially invited.
W. E. PHINNEY, Noble Grand
G. B. ANDERSON, Rec. Sec.

KING EDWARD LIVERY, FEED, AND SALE STABLES

GOOD HORSES
Reliable Rigs
Steady Drivers
DRAFTING AND DELIVERY ORDERS
Promptly Attended To
Horses for Sale
W. COOK,
Manager

SHOE REPAIRING

I have opened a Shoe Repair Shop
on 2nd Street, next door to the
Ford Garage and solicit your
Patronage
C. NERRINGS
Best Materials Used
All Work Guaranteed
Charges Reasonable

THE HUB CIGAR STORE BILLIARD ROOM AND BOWLING ALLEY

We Carry the Largest Stock of
TOBACCOS and SMOKERS' SUPPLIES
in Town. Give Us a Trial.

ROLAND HILL PROPRIETOR

"WE ARE COMPETENT."
IF YOU WANT BETTER SERVICE
at a more REASONABLE PRICE
Leave your Watch and
Jewelry Repairs at
The Strathmore Jewelry Store
C. CHRISTIANSEN

UNION BANK OF CANADA
With Cash in the Bank
You Can Buy to Advantage
You know how everything
costs more when you have to
buy on credit. Why not
buy on credit. Why not
open a Savings Account
in the Union Bank of Canada, and, with the money in hand,
buy at Cash prices? The discounts will help to lower your bank
balance, and you will have made a good start towards financial
independence.

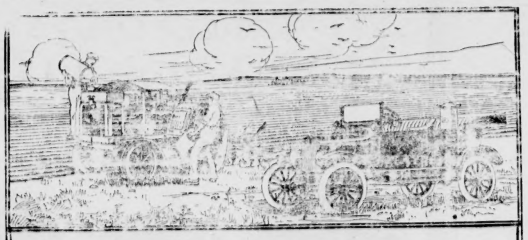
Make Your Money Fight--Buy Victory Bonds

If You Can't Enlist - INVEST - Buy Victory Bonds

GATENBY & FISHER ARE NOW SHOWING

ALL THE LATEST New York Styles in Neckwear
including the New Jabots so much worn in
fashion centres, **\$1.25 \$1.50 \$1.75**
Christmas Handkerchiefs, in Dainty Boxes
from **25c. to \$1.75** a box
See the New Brushed Wool Ladies' Sweaters, just the
thing for dressy wear and comfort too
\$5.75, \$7.95, and \$8.75
Ladies' and Children's Coats in Warm Tweeds and
Blanket Cloths, smart styles, keenest prices
A full line of Men's Sweaters, bought before the big
advance in wool goods, and we are selling them at old
prices; see the great vals at **\$3.75 \$4.50 \$5.57.50**
Work Gloves and Mitts from **45c. to \$2.60**
See our Special Men's Grey Heavy Sox at **35c.**
A Car of Salt just to hand. Get your winter supply
now; stock salt is difficult to get
Winter Apples. We have just received our winter
supply; No. 1 wrapper, in Winter Banana
Jonathans, Wagners, etc.

Gatenby & Fisher WHERE THEY STOCK THE BEST STRATHMORE - ALBERTA



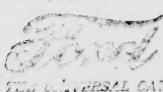
The Ford is Now Considered a Necessity for Large-Scale Farming

WHETHER you are doing work on a large scale, or a small
scale, you can now reduce the delays of your farm
work to a minimum and save time. A Ford will assist
you in doing these two things.

If your tractor runs short of gasoline, the Ford will bring a few cans
right to the spot and greatly shorten the delay. Or if you need
a repair, or some new plow points, you can "run" the errand to
town and back in one-third the time it would take with a horse
and rig.

With a Ford you can supervise the work on your ranch much more
thoroughly. You can get your mail and supplies often, and take more
enjoyment out of your life. A Ford will do all these things
and many more, and let it save you money.

The standard, and modern use of the Ford has proved the
world over. It is equal to the roughest roads and the distances.
The Ford is there for the Western Farmer.



Runabout - \$475
Touring - \$495

W. C. Brown, Dealer, Strathmore

BUY AN IRRIGATED FARM FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE—
Irrigation makes the farmer in-
dependent of rainfall, and insures
good crops, not occasionally, but
every year.
Irrigation makes possible the
successful culture of alfalfa, the
king of fodder, which insures
good returns in dairying and
mixed farming.
Irrigation means intensive farm-
ing and close settlement with all
the advantages of a densely po-
pulated agricultural community.
Irrigation in the Canadian Pacific
Railway Irrigation Block is no
longer an experiment, the years
that it has been tried having
absolutely demonstrated its
success wherever intelligently
applied.

You can buy irrigated land from
the Canadian Pacific Railway at
prices up to \$50 per acre, with
twenty years to pay and the
privilege of a loan of \$25,000
for improvements (6% interest)
no principal after first pay-
ment until end of fourth year,
reduced interest if settlement
conditions are complied with,
and no water rental for 6th
year. Contract can be paid off
before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For
full particulars, apply to
ALLAN CAMERON, General Supt. of Lands
Canadian Pacific Railway, Dept. of Natural Resources 929 First Street, E.
Calgary, Alberta

DR. J. I. KELLY DENTIST

Phone:
Office 36650
Residence 36815

511, Herald Building
Calgary, Alta.

J. J. PETRIE

Barretter, Solicitor and Notary
Public
Suite 2, Mills Block, 3224 8th Ave. W.
Calgary
Attends Laundret Block, Strathmore
Friday afternoon and Saturday.

Save and Serve-Buy Victory Bonds

THE STRATHMORE AND BOW VALLEY STANDARD
PUBLISHED EVERY WEDNESDAY
SINGLE COPY—5 CENTS.
ANNUAL SUBSCRIPTION,
(TO CANADA AND BRITISH EMPIRE) — \$1.50
FOREIGN COUNTRIES 2.00
PROPRIETOR: JOHN MACKENZIE
EDITOR AND MANAGER: C. S. PAYNE

WEDNESDAY, NOVEMBER 14, 1917

Legal Advertising. 15 cents a line for first insertion, and 8 cents a line for each subsequent insertion—12 lines to the inch. Locals, 10 cents a line, and 5 cents a line for each subsequent insertion. Advertisements, 30 words or under, 10 cents a line. For longer advertisements for \$1. Display advertisements \$1 per column inch per month. 50c per column inch for one issue. Changes of advertisement must reach this office not later than noon each Monday. **Notice of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for regular advertising rates.** The Publisher is not responsible for opinions expressed by correspondents.

For the Love of the Children

For the love of the children whom we prize to protect, lend your available money to the government of Canada, in order that this war might not cease until the Kaiser's blood-stained sword is removed from among their tender little heads.

For the hate of those things which come under the head of German Kultur, lend your dollars to the Victory Bonds. YOUR BOND may be the means of saving YOUR child.

Hundreds of little French and Belgian children have fallen at the stroke of the Prussian sword. The boys over in Flanders will protect your little Mary, or cute young Bobby with their BLOOD, if you will only back them up with your MONEY.

Bonds are sold in denominations of \$50, \$100, \$500 and \$1,000 and bear interest at 5 1/2 per cent. The terms of purchase are easy. You owe a debt to the fellow in the trench who stands between your little child and the blood stained Kaiser. The debt can't be paid in full, but a Victory Bond will be your Card of Thanks.

Namaka Notes

The net proceeds of the recent dance in connection with the Red Cross Society amounted to \$847.50. The hall rental \$10, was kindly paid by Mr. C. Schaler. Ice cream kindly made and donated by Mrs. J. B. Sim, realized \$20.35. The music, which was delightful, was in the hands of Mrs. Bell, Messrs Lawrie, Thomson and Allen, assisted by Mr. and Mrs. W. McKinnon.

The monthly contribution of \$15 for the Ku Klux, has been forwarded to the Provincial Branch.

Thrashing outfits are again busy. Grain returns are very fair.

Mr. and Mrs. J. B. Sim and family were visitors at the Shoultice Ranch last Sunday.

Mr. and Mrs. J. Thomson, Mrs. Lawrie and Mrs. H. Thomson visited Mr. and Mrs. Spurgeon on Sunday. Mrs. Bell and Mrs. Watson were visitors on Wednesday.

The U.F.W. will meet with Mrs. D. McBean on Saturday, at 2 o'clock.

The whist drive and dance given by the I.O.O.F. last Friday proved most enjoyable. There was keen contest at the card tables. The winning ladies were, Mrs. H. Miller, Miss Gier, Gentlemen, Mr. A. Montgomery and Mr. Castler. Booby prizes, Miss May Watson, and Mr. Len Robertson. Music was given by Mrs. Winspear, Mr. A. Winspear and Mr. and Mrs. W. McKinnon.

Remember! Remember!
The 1st of December
The ladies of the Anglican Guild, Strathmore, are providing a cosy tea room, which will be open and in full swing for one afternoon only on two to eight o'clock, Saturday December 1st, in the lately vacated

restaurant next door to the Union Bank. Small candle lit tea tables, with a dainty menu card to choose from will prove attractive to towns people who enjoy the tea hour with a chosen friend; while motorists and those driving into town from out side points will enjoy a steaming cup of coffee with something solid before the homeward drive. From a central pagoda you may purchase dainty articles for Christmas gifts; useful hand sewn articles for your self and your family, edible articles, home cooked for Sunday supper and toothsome bon bons for your only!

With your tea cup in your hand you may consult the Oracle and she will read your fortune; drop in to see the graphologist and have the high lights and pitfalls of your character revealed by your hand writing. If you feel inclined to back your own judgment as to the weight of a delicious Christmas cake, buy a 15c guinea and if you are right, you will "take the cake" home with you. Guess, little girls, the lucky guinea will become the proud possession of dolly. A brown pig with 5c and 15c draws will contain mysterious parcels and thrills for those who love to take a chance. Rumors of a prior tennis tournament at 25c a set, may materialize, so watch for further announcement next week. The following menu will be served to the strains of music: Club sandwich, tea or coffee, cake, 30c; chicken salad, tea or coffee, cake, 30c; cake with tea or coffee, 15c; ice cream, with any order, 10c.

Placing the Neutrals

We Canadians and Americans are all so immersed in the war and its being successfully carried on, that we seldom stop to enquire what the neutral thinks about it. We can talk about the Canadians and the Americans being on one side, and the Germans on the other, but we seldom trouble to place the neutral.

A little instance which tends to show where the neutrals stand came to light last week when a man who is by birth a Swede walked into the newspaper office at Vulcan and began enquiring about the new Loan, as he wanted

to buy for himself and for his wife. He was going to make her a present of the bonds when Christmas came around. Having obtained the information he went to the local secretary of the loan campaign and paid his money, with the request that his name should head the local list. "You know," he said, "I am too old to fight, but I want to show the people that if I can't fight I can do my share by backing the country with my money."

Here is a grand spirit, the spirit of a man who has some idea of what he owes to the country which has furnished him with a home and a good living. People will know just where he stands; will you let them know where you stand by a similar action?

Victory Bonds

Major Redman is Union Candidate

Major Lee Redman was the unanimous choice of an enthusiastic convention of civilian electors and returned soldiers for the East Calgary federal nomination as a Unionist candidate held on Monday night in the Pigot Hall, Calgary. Fred Davis, M.L.A. for this constituency was elected temporary chairman and he briefly related the objects of the meeting, namely, the foundation of a union association to take the place of the Conservative Association now dissolved, and that branch of the Liberal Party joining the Unionists and also to nominate a candidate for East Calgary. Mr. Davis emphasized the fact that this was an open convention and all candidates should have an equal chance. The meeting then unanimously chose Mr. Davis as its permanent chairman. Speeches were made by Dr. Lafferty, S. Bacon Hillecks, J. Short, K. C., Major Redman, R. B. Bennett.

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Strathmore Standard



STRATHMORE LODGE NO. 79
Meets Every Thursday evening in Masonic Hall, Strathmore, at 8 p.m. Visiting brethren cordially invited.
W. E. PHINNEY, Noble Grand
G. B. ANDERSON, Rec. Sec.

KING EDWARD LIVERY.

FEED, AND SALE STABLES



DRIVING AND DELIVERY ORDERS Promptly Attended To

Horses for Sale
W. CODE, Manager

SHOE REPAIRING

I have opened a Shoe Repair Shop on 2nd Street, next door to the Ford Garage and solicit your Patronage
C. NERRINGS

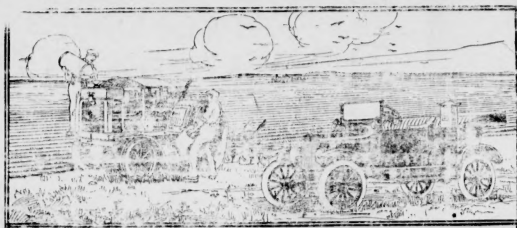
Best Materials Used
All Work Guaranteed
Charges Reasonable

THE HUB CIGAR STORE

BILLIARD ROOM AND BOWLING ALLEY
We Carry the Largest Stock of TOBACCO and SMOKE'S SUPPLIES in Town. Give us a Trial.

ROLAND HILL
PROPRIETOR

"WE ARE COMPE'ENT."
IF YOU WANT BETTER SERVICE at a more REASONABLE PRICE Leave your Watch and Jewelry Repairs at
The Strathmore Jewelry Store
C. CHRISTIANSEN



The Ford is Now Considered a Necessity for Large-Scale Farming

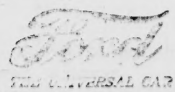
WHETHER you are working on a large scale, or a small scale, you can never reduce the delays of your farm machine to a minimum and save time. A Ford will assist you in doing these two things.

If your tractor runs short of gasoline, the Ford will bring a few cans right to the spot and greatly shorten the delay. Or if you need a repair, or some new blow points, you can "run" the errand to town and back in one-third the time it would take with a horse and rig.

With a Ford, you can supervise the work on your ranch much more thoroughly. You can get your mail and supplies often, and take more enjoyment out of your life. A Ford will do all these things and many more, and it'll do them the same time save you money.

The speed and endurance of the Ford has been proved in the world over. It is equal to any weather roads and the distances.

The Ford is the new for the Western Farmer.



Runs about - \$475
Turning - \$495

W. C. Brown, Dealer, Strathmore

UNION BANK OF CANADA

With Cash in the Bank You Can Buy to Advantage

You know how everything costs more when you have to buy on credit. Why not open a Savings Account in the Union Bank of Canada, with the money in hand, buy at Cash prices? The discounts will help to swell your bank balance, and you will have made a good start towards financial independence.

Make Your Money Fight--Buy Victory Bonds

If You Can't Enlist
INVEST
Buy Victory Bonds

GATENBY & FISHER

ARE NOW SHOWING
ALL THE LATEST New York Styles in Neckwear including the New Jabots so much worn in fashion centres, \$1.25, \$1.50, \$1.75
Christmas Handkerchiefs, in Dainty Boxes from 25c, to \$1.75 a box
See the New Brushed Wool Ladies' Sweaters, just the thing for dressy wear and comfort too \$5.75, \$7.95, and \$8.75
Ladies' and Children's Coats in Warm Tweeds and Blanket Cloths, smart styles, keenest prices
A full line of Men's Sweaters, bought before the big advance in wool goods, and we are selling them at old prices; see the great vals at \$3.75, \$4.50, \$5.75, \$7.50
Work Gloves and Mitts from 45c, to \$2.50
See our Special Men's Grey Heavy Sox at 35c.

A Car of Salt just to hand. Get your winter supply now; stock salt is difficult to get
Winter Apples. We have just received our winter supply; No. 1 wrapper, in Winter Banana Jonathans, Wagners, etc.

Gatenby & Fisher

WHERE THEY STOCK THE BEST
STRATHMORE - ALBERTA

BUY AN IRRIGATED FARM FROM

THE CANADIAN PACIFIC RAILWAY

BECAUSE—
Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but every year.
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VICTORY BONDS Pave the Way to Berlin

Unveiling of Honor Roll Masonic Lodge

What is probably the greatest event of the year in local Masonic circles took place on Monday evening when the members of the local Lodge, together with some of the highest officers of the Craft and a representative member from other lodges in the district, gathered together in the Opera House to participate in the unveiling of the Honor Roll containing the names of the members of the local Lodge, who have heard the Empire's call and who have gone forth to fight for the cause of freedom.

Before the unveiling ceremony took place a Lodge of Instruction was held and the Masonic Brethren turned out in large numbers. Some prominent members of the Order were present.

After the Lodge of Instruction, the hall, which has been beautifully decorated with the flags of the Empire and those of the Allies entwined—a fitting tribute—as the Masonic Order has members in every quarter of the globe—was thrown open to the wives, sisters and lady friends of the members for the unveiling ceremony, which was performed by Major Dr. Kerby who has done great work in making effective recruiting speeches all over the Province.

The honor roll—which contains the names of some 22 members—was placed in the center of the stage on an easel and covered with the Union Jack and a beautiful work of art.

Major Kerby, in performing the ceremony, stated that it was a great pleasure for him to be present that evening for the purpose of unveiling the honor roll. The spirit of the men who had gone forth from our midst would be always with us and the memory of what they had done for us should make us better and worthier citizens of the Great Empire to which we belonged. Not for love of conquest or for the spoils of war had these men willingly sacrificed all they held dear in life—there was a far nobler ideal—they were fighting for what our ancestors fought in the days of old—democracy and freedom. He had great pleasure in unveiling the honor roll.

The flag covering the honor roll was removed and the National Anthem was played, the assemblage remaining standing and silent, thus paying a silent tribute to the memory of those who have gone.

The guests then sat down to a sumptuous banquet and were the guests of the Strathmore Lodge for the evening. Two tables, occupying the entire length of the hall, were groaning beneath the stacks of viands provided and the company numbering close on to 200, were ordered by the Toastmaster, Wor. Master H. F. Macdonald to "get

busy." Needless to say the orders were—to use a military phrase—carried out with dispatch.

Worshipful Master Bro. H. F. Macdonald acted as Toastmaster and the first toast on the list was "The King, the Empire and the Craft," which was received with musical honors, the company joining heartily in the singing of the National Anthem.

Coupled with the toast were the names of Major Kerby and Captain Main, both of whom suitably responded.

Major Kerby pointed out a few things—unobserved perhaps by the ordinary layman—that Great Britain has done during the war—things we sometimes lost sight of and, in forgetting them, become disheartened. He also spoke of our sister ally—America—and stated that she was one with us, in that she was prepared to give up to the last man and the last dollar in order that freedom and democracy might be established.

Captain Main, who has been active service in France and who left with the Arcton Legion from Calgary, which battalion he played no small part in organizing, also paid a great tribute to the fact that Great Britain has done and is still doing. Even though Russia and Italy were to drop out of the war we were going to beat the Huns. Although the Allies might not get to Berlin they were not going to quit until they had seen the Kaiser and his hordes well on their way to Berlin.

The Zealand Male Quartet from Calgary then favored the guests with a selection and were warmly applauded.

"The Grand Lodge of Alberta" was the next to respond and this was responded to by M.W. Bro. S. Y. Taylor and K. W. M. D. Dwyer. The Zealand Male Quartet again entertained the company.

The next toast "The Ladies" was received with musical honors, and was responded to by Bro. J. A. Macdonald, of Glenora.

Bro. Lydell then favored the assembly with a solo. The toast of "Visiting Brethren" was suitably responded to by Bros. Auland, Walker and La France, of Acme and Bro. Davis of Calgary.

The Toastmaster then accorded a hearty vote of thanks to the ladies for the part they had played in the evening's entertainment.

The Zealand Male Quartet delighted the company with another selection.

The next toast "The Strathmore Lodge" was then proposed by Bro. S. Y. Taylor and responded to in their usual able manner by Rt. Wor. Bro. G. Frank Butler, DDGM, and Bro. H. F. Macdonald, and T. E. Wright.

This ending the toast list "God Save the King" was sung and the tables were cleared away for an impromptu dance.

To music praise cannot be given to the Zealand Male Quartette for the programme they rendered during the evening. They are socialists of a high order and we hope to have the pleasure of bearing them again at some future date.

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